BRINEL part of İQANTO, Groupe SNEF

About **iQanto**:

Born from the merger of companies within the SNEF Group, including **BRINEL** and **Alpis**, **iQanto** brings together the digital and robotic expertise of nearly 900 collaborators in an integrated and expanded value chain centered around our core business: digital transformation.

- Europe
- Africa
- Australia
- Brazil
- United States

2,4
Billion euros in turnover

12.500
Collaborators

About Group **SNEF**:

Since 2018, **BRINEL** and **Alpis** have been a part of the Groupe SNEF, a global team of engineers, integrators and operators of multi-technical solutions in the fields of energy, mechanics and **digital technology**.

The group sees the Cloud as a new underlining business platform for the IT services part.

SNEF

SNEF   EKIUM   FOURÉ LAGADEC   WATT

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BRINEL° | İQANTO

ADDING VALUE TO THE COLLECTED DATA

Specialising in Data Lake and Machine Learning, our teams use services and algorithms to build your project brick by brick.

- Architecture design

- Data Lake development

- Integration of Machine Learning models

- Development of business applications: process optimisation, yield management, stock management, video recognition, marketing/sales optimisation, demand planning, etc.

An experienced team with over 100 certifications

- In-depth knowledge of tools for high-performance, long-term solutions

- Controlled operating costs thanks to optimised processing

- Rapid production start-up for short-term ROI

- Flexibility and scalability of solutions

BRINEL | iQANTO

TAILORED SOLUTIONS FOR MODERN BUSINESSES

Data analytics

→ Data Warehousing

→ Data Integration and ETL

→ Data Visualization and Reporting

→ Data Governance and Quality Management

→ Business Performance Management

→ Real-Time Data Processing

AI for business

→ Computer vision

→ Intelligent document processing

→ Forecasting & analytics

→ Generative AI

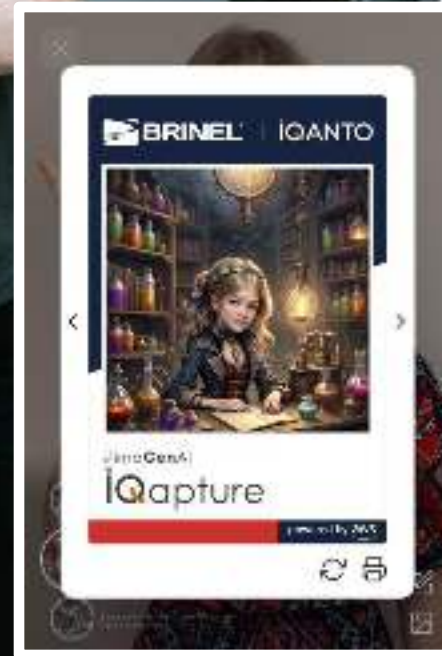→ Conversational agents

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SOME OF OUR PROJECTS

iQapture

iQapture is an innovative solution leveraging **GenAI** to create unique and personalized photos in real-time, transforming backgrounds, outfits, and styles while preserving facial features. This solution is designed to **enhance user engagement** by offering limitless customization through personalized prompts.

How to useit?

1. Take a photo
2. Select one of the styles
3. Check & print the results
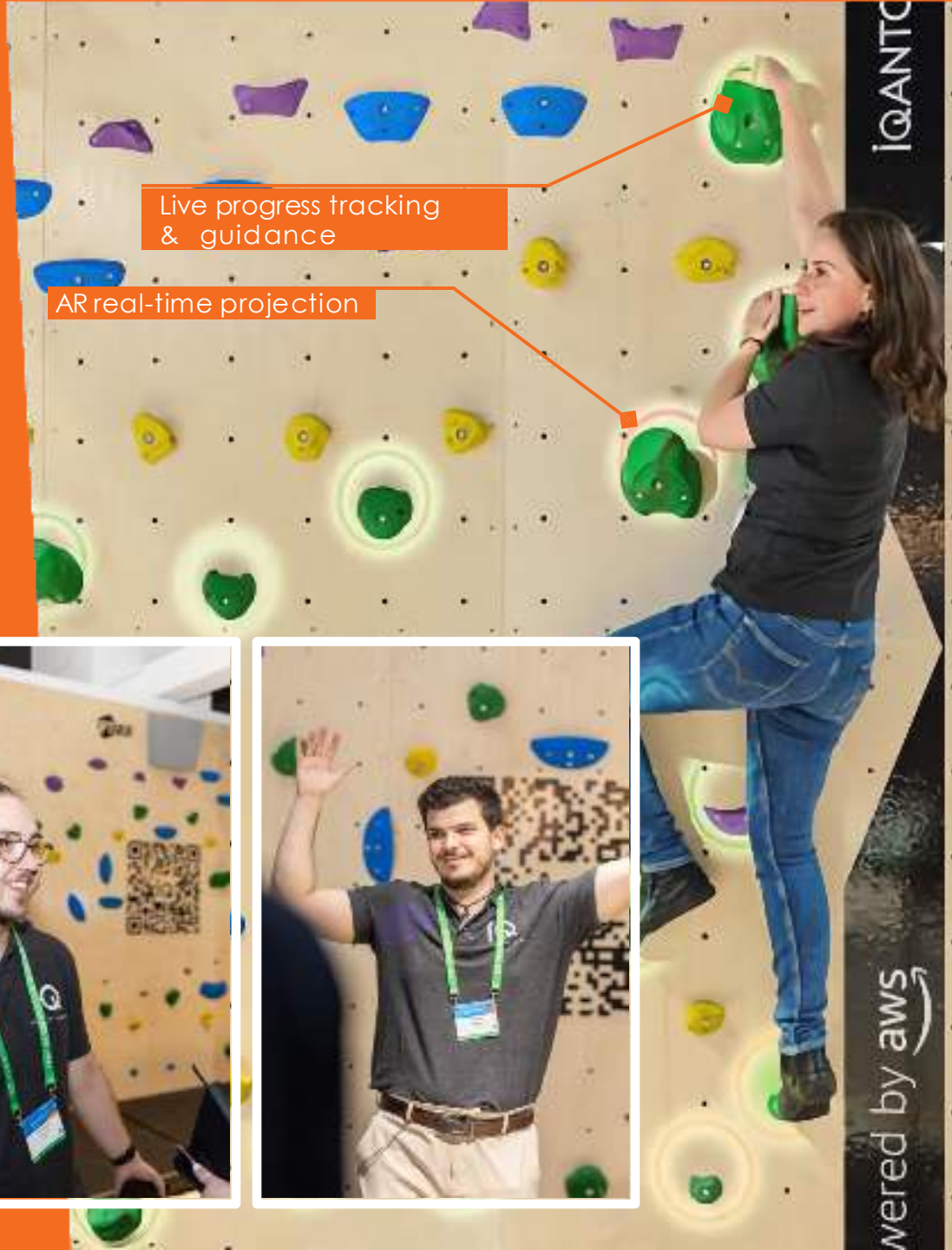
Instant souvernirs

Real-time photo generation

State-of-the-art Generative AI technology
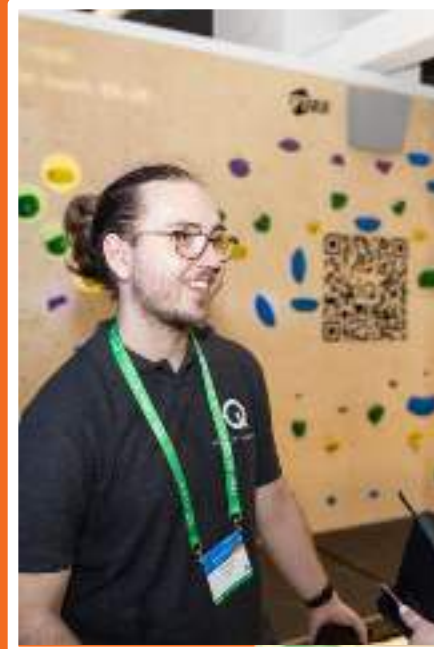
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SUMMIT ASCENT

AI enhanced climbing wall combines **real-time computer vision** and **augmented reality** to revolutionize the way climbers train and compete. The system tracks climbers' movements in real time, providing detailed insights into their performance, including speed, precision, and efficiency. With AR projections directly onto the wall, climbers receive instant feedback, route guidance, and race progress, creating an **immersive and interactive experience**. Perfect for athletes and enthusiasts, this innovation takes climbing to the next level by blending technology with sport.

Live progress tracking & guidance

AR real-time projection

CONNECTED FOOSBALL TABLE

The Connected foosball table project, developed for the AWS Paris Summit 2023, aims to bridge the gap between technology and sports through machine learning and AI. It involves a **state-of-the-art object detection** model and a custom tracking solution to provide **real-time data analytics and visualizations**, improving athlete performance and **boosting fan engagement** through data-driven insights and storytelling.

Real-time game tracking with a single camera

Live game events & statistics

Greengrass edge device

BUNDESLIGA

HOME 0 - 0 GUEST

SNEF LAB

nvIDIA

aws SUMMIT PARIS

aws re:Invent

aws SUMMIT PARIS

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